







Sorting coupons by “color”

Those who have participated in the coupon program in past years know that you have to separate your coupons first by Market PIN and then by color. Unfortunately, this year, after printing, we observed that the two colors for the WIC and Senior coupons were remarkably close. You may find this chart helpful during the sorting process.

WIC (ORANGE/RUST) Coupons...	Senior (BROWN) Coupons...								
<ul style="list-style-type: none"> Mention the WIC program at the top  <p>Commonwealth of Massachusetts Massachusetts WIC Program</p>	<ul style="list-style-type: none"> Point out they are “Non-Transferable” at the top  <p>NON-TRANSFERABLE</p>								
<ul style="list-style-type: none"> Show the “Massachusetts Grown” and the WIC logos at the bottom right  <p>Massachusetts grown... and fresher! WIC GOOD FOODS FOR A WHOLE LOT MORE</p>	<ul style="list-style-type: none"> Have a “Massachusetts Grown” logo in the center  <p>MASSACHUSETTS GROWN ...and fresher!</p>								
<ul style="list-style-type: none"> Have a colored bar at the top and a border around the coupon 	<ul style="list-style-type: none"> Have no bar or border 								
<ul style="list-style-type: none"> Text uses black ink <p>be used only for fresh, unprepared, and cut herbs. No other food products permitted. Non-farm vendors ineligible</p>	<ul style="list-style-type: none"> Text uses colored ink <p><i>only with participating farmers se este cupon solamente</i></p>								
<ul style="list-style-type: none"> Are blank on the back Text is printed only in English <p>MASSACHUSETTS Use by October 31, 2023</p>	<ul style="list-style-type: none"> Have more text in colored ink on the back Text is printed in English and in Spanish <p>through October 31, 2023 most markets close earlier los mercados cierran antes de Octubre 31</p>								
<ul style="list-style-type: none"> Are reported on the RFP in the ORANGE (WIC) row <table border="1" data-bbox="305 1583 716 1667"> <tr> <td>ORANGE (WIC)</td> <td></td> <td>x \$5.00</td> <td></td> </tr> </table>	ORANGE (WIC)		x \$5.00		<ul style="list-style-type: none"> Are reported on the RFP in the BROWN (Senior) row <table border="1" data-bbox="919 1583 1330 1667"> <tr> <td>BROWN (Senior)</td> <td></td> <td>x \$5.00</td> <td></td> </tr> </table>	BROWN (Senior)		x \$5.00	
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